





## Raise Awareness

(1) to raise awareness of the global challenges to improving oral health, and the specific and unique needs of low- and middle-income countries and of poor and disadvantaged population groups;



## Integrated Technical Support

(2) to ensure that the Organization, at global and regional levels, provides advice and technical support, on request, to Member States for the development and implementation of oral-health programmes within integrated approaches to monitoring, prevention and management of chronic noncommunicable diseases;



## International Cooperation

(3) continually to promote international cooperation and interaction with and among all actors concerned with implementation of the oral-health action plan, including WHO collaborating centres for oral health and nongovernmental organizations;



## UN Linkages

(4) to communicate to UNICEF and other organizations of the United Nations system that undertake health-related activities, the importance of integrating oral health into their programmes;









