

## CED PRESS RELEASE OF 12 SEPTEMBER 2012 COUNCIL OF EUROPEAN DENTISTS CELEBRATES WORLD ORAL HEALTH DAY

The Council of European Dentists (CED) is pleased to celebrate 12 September, the World Oral Health Day.

On the occasion of the World Oral Health Day, European dentists stress that oral health strongly impacts and is impacted by our general health. Oral health messages should be therefore routinely integrated in general health promotion and prevention initiatives at national and EU level. Interdisciplinary and integrative approaches to healthcare, with enhanced education, communication and cooperation between dentists and other healthcare professions should be implemented to ensure that patients receive consistent information and the best care possible. Dental care should be recognised as an integral part of healthcare and good oral health of all Europeans should not be sacrificed in these times of fiscal austerity and budget cuts.

## For more on these issues, please see

- Report: "Healthy mouth, healthy living, healthy ageing: Investing in prevention is the most cost-effective approach to healthcare"
- CED Resolution: "For better oral health of all EU citizens: Mutual integration of oral and general health"

## Background information:

The Council of European Dentists is a European not-for-profit association which represents over 340,000 practising dentists through 32 national dental associations and chambers from 30 European countries. Its key objectives are to promote high standards of oral healthcare and effective patient-safety centred professional practice across Europe, including through regular contacts with other European organisations and EU institutions

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